

BE A BETTER TRIAL LAWYER

We are the resource to help you in your mission to do what truly matters...fight and win for your clients.

Make Your Damages Big - Always Big



A few of the 360 Damages' stellar faculty - John Gomez, Ben Rubinowitz, James Casey, James Bartimus, Mike Kelly, Ron Simon, Mark DiCello, Jim Perdue, Jr.

We just completed the Damages: Go Big or Go Home conference, or as it should be named - Damages: Go Big, Always Go Big. With a faculty of 17 heavy weights from the trial bar, one would expect the take-aways would be numerous and significant. And they were. We wanted to share them with you. So, here are the Top 10:

1. To effectively tell your client's story, you need to get to know your client. Really get to know them. Go to their house, spend a day with them and their families. Find out what their life was before and after the accident.
2. Embrace emotions and try to find the fear and anger motivators in the case. Show the jury that their verdict can give hope to the client.
3. Simplify your case for the jury. Let the other side try to convolute things and make it murky. No matter how complex the case may be, make it simple for your jury. And that can be done by...[read more](#).

360 RESOURCES



Airport Engineering - Construction



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360 UPCOMING CONFERENCES



Disabling Brain Trauma

Encore Las Vegas, NV
Sept. 27-29, 2015



Trial Skills from the Woman's Perspective

Hotel Jerome, Aspen
October 11-13, 2015



How to Win Trucking Cases

Encore Las Vegas, NV
November 1-3, 2015